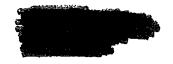
# VITA

# Barbara J. Wilson

# Executive Vice President & Vice President for Academic Affairs

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# **EDUCATION**

B.A.	1979	Journalism University of Wisconsin-Madison Graduated with Honors
M.A.	1982	Communication Arts University of Wisconsin-Madison
Ph.D.	1985	Communication Arts University of Wisconsin-Madison

# EMPLOYMENT EXPERIENCE

1979-81	Teaching Assistant, Department of Communication Arts, University of Wisconsin-Madison.
1981-84	Research Assistant, three-year NIMH Grant, University of Wisconsin-Madison.
1985-88	Assistant Professor, Department of Communication, University of Louisville.
1988-92	Assistant Professor, Department of Communication, University of California, Santa Barbara.
1992-96	Associate Professor, Department of Communication, University of California, Santa Barbara.
1992-2000	Director of Graduate Studies, Department of Communication, University of California, Santa Barbara.
1996-2000	Professor, Department of Communication, University of California, Santa Barbara.
2000-present	Professor, Department of Communication, University of Illinois at Urbana-Champaign.
2002-09	Department Head, Department of Communication, University of Illinois at Urbana-Champaign.

2009-12	Vice Provost for Academic Affairs, University of Illinois at Urbana-Champaign.
2012-14	Executive Vice Provost for Faculty and Academic Affairs, University of Illinois at Urbana-Champaign.
2014-16	Harry E. Preble Dean, College of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign.
2015-16	Interim Chancellor, University of Illinois at Urbana-Champaign.
2016-present	Executive Vice President & Vice President for Academic Affairs, University of Illinois System.

### **ADMININSTRATIVE EXPERIENCE** (selected positions and activities)

# Director of Graduate Studies, Department of Communication, UCSB (1992-2000)

- Provided oversight of new doctoral program in Communication
- Created and monitored departmental policies related to graduate education
- Advised and mentored all first-year graduate students
- Organized graduate recruitment activities and funding allocations each year
- Oversaw graduate admissions process in department
- Instituted annual review process for graduate students
- Served as point-of-contact in department for all graduate student issues
- Served as liaison between department and campus on graduate affairs

### Department Head, Department of Communication, UIUC (2002-08)

- Led substantial faculty recruitment effort (faculty size increased by 20%)
- Spearheaded the doubling of undergraduate major (rose from 400 to 800 students)
- Guided department through its first strategic plan
- Spearheaded design of departmental office space and labs for Lincoln Hall remodeling
- Created first-ever Alumni Advisory Board to enhance donor relations and giving
- Revamped website, departmental newsletter, and internal communication activities
- Initiated monthly mentoring sessions for assistant professors
- Created new, competitive teaching release program to foster faculty grant writing
- Prepared and managed departmental budget
- Supervised departmental staff

#### Vice Provost and then Executive Vice Provost, UIUC (2009-14)

- Advised Provost on campus strategic planning and new initiatives
- Oversaw annual approval of college faculty hiring plans and hiring processes
- Advised Chancellor and Provost on financial planning and budget
- Helped launch year-long effort to reduce campus-wide administrative costs (Stewarding Excellence@Illinois), resulting in \$15M in annual savings
- Assisted 16 college deans with academic policies, faculty hiring and retention, leadership issues, and challenging personnel and HR matters
- Oversaw campus strategic hiring efforts, including Faculty Excellence Program, Illinois Strategic Excellence Program, Dual Career Program

- Directed Campus Promotion and Tenure Committee review process (100+ cases/year)
- Launched substantial review of Targets of Opportunity Program, resulting in 20% of faculty hires from underrepresented minority groups in 2012-13
- Provided leadership to associate and assistant provosts with wide range of portfolios
- Spearheaded new leadership training program for department heads and chairs
- Created first-ever Office for Undergraduate Research
- Participated as member of Academic Council of Deans and facilitated agenda planning
- Revamped Provost Fellows program and provided oversight for Fellows
- Created new faculty development program to assist midcareer faculty
- Worked with Provost and Vice Provost for Innovation in Undergraduate Education on undergraduate affairs, enrollment management goals, and campus scholarship programs
- Represented Provost at array of speaking events and on campus-level committees

#### Harry E. Preble Dean, College of Liberal Arts and Sciences, UIUC (2014-16)

- Provided leadership of largest college on campus, with more than 14,000 students, 650 tenure-system faculty, 37 departments, 5 schools, and 9 centers/institutes
- Oversaw management and implementation of \$265M college budget
- Responsible for in the college
- Spearheaded strategic planning and initiatives for the college
- Instituted transparent, metric-driven process for allocating new faculty lines
- Launched coordinated, college-wide undergraduate recruitment effort involving all 37 departments
- Established first-ever LAS Dean's Advisory Council, increasing new fundraising business by 12% over previous five years
- Oversaw faculty promotion and retention for 37 academic departments
- Provided leadership to associate and assistant deans with wide range of portfolios
- Reorganized Office of Communications and Marketing to report directly to Dean, with responsibility for strategic communications to prospective students, alumni, donors, and other stakeholders
- Strengthened LAS OnLine, offering online general education courses during winter term (generated \$3.5M in first year alone)
- Participated as member of Council of Deans, working collaboratively with 15 other colleges

#### Interim Chancellor, UIUC (2015-16)

- Provided overall leadership for top-ranked, land-grant research institution with over 45,000 students and nearly 2,000 tenure system faculty
- Managed operating budget of \$2.04B
- Oversaw development, delivery, and assessment of academic programs, policies, and research activities
- Led philanthropic agenda for the university, raising \$200M in new gifts in FY2016
- Launched planning for 2017 campaign, which produced fundraising goal of \$2,25B
- Directed substantial staffing changes in Chancellor's cabinet
- Oversaw Division 1 intercollegiate athletics, comprised of 19 sports programs, including issues related to NCAA compliance
- Hired new Division 1 Athletic Director for university

- Directed several investigations involving men's football and women's basketball
- Oversaw campus public safety as well as compliance with Clery Act and other federal and state regulations
- Partnered with Academic Senate and served as presiding officer at meetings
- Oversaw Facilities & Services for the campus
- Partnered with business and community leaders on economic development, launching first-ever State of the University event
- Represented university at AAU and Big Ten Athletics meetings
- Advocated for institution with government officials at state and national level
- Advised President of the U of I System on strategic, budget, employment and operational matters for system
- Worked collaboratively with two other chancellors on system-led initiatives
- Worked with President and Board of Trustees on system-wide strategies and policies

## Executive Vice President & Vice President for Academic Affairs, U of I System (2016-present)

- Serves as second most senior executive and chief academic officer for the U of I
   System, which includes three universities, over 90,000 students, over 6,000 faculty,
   and a budget of \$6.74B
- Oversees system-level offices of Planning & Budgeting, Human Resources, Labor Relations, and Enterprise Risk Management
- Works with chancellors and provosts of Urbana-Champaign, Chicago, and Springfield universities in defining and shaping strategic academic priorities for system
- Oversees enrollment management planning and tuition setting policies for the system
- Coordinates and facilitates weekly meetings of President's Cabinet
- Works closely with University Relations on system-wide communications, marketing and branding efforts
- Spearheads system-wide \$60M Distinguished Faculty Hiring Program
- Oversees Diversity Travel Assistance Program for students
- Administers Recruiting Underrepresented Minority Faculty Program
- Oversees two system-wide leadership development programs, one for faculty and one for administrative professionals
- Spearheads \$2M Initiative to Celebrate the Impact of the Arts and the Humanities
- Interfaces regularly with all 12 members of U of I Board of Trustees
- Serves as primary liaison to the Academic and Student Affairs Committee of the Board of Trustees
- Works with Illinois Board of Higher Education on program approval, budget issues, and legislative advocacy
- Advocates for U of I System with federal, state, and local government officials
- Collaborates with presidents/chancellors of nine other public universities in the state of
  Illinois on recruitment, community college partnerships, and legislative
  advocacy
- Leads system-wide Council on Sexual Misconduct Prevention and Education
- Partners with University of Illinois Foundation and its Board of Directors, including serving on Stewardship Committee
- Leads new system-wide initiative to promote leadership opportunities for women faculty
- Spearheads new system-wide initiative on student mental health
- Co-leads U of I System COVID-19 Planning and Response Committee

#### RESEARCH INTERESTS

- 1) Social and Psychological Effects of the Media
- 2) Developmental Differences in Children's Responses to the Media
- 3) Children's Emotional and Cognitive Processing of Media Messages
- 4) Youth and Media Policy

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- Anderson, C. A., Bushman, B. J., Bartholow, B., Brockmyer, J., Cantor, J., Christakis, D.,
  Coyne, S., Donnerstein, E., Gentile, D., Green, C. S., Huesmann, R., Hummer, T.,
  Krahé, B., Strasburger, V., Warburton, W., Wilson, B. J., & Ybarra, M. (2015). Effects of screen violence on youth behavior. Report to the Institute for Digital Media and Child Development and the National Academy of Science, Irvine CA.

#### INVITED PRESENTATIONS

- Wilson, B. J. (1989, May). Education and the media. Presentation at the Education and Our Community Conference, Santa Barbara County Superintendent of Schools, Santa Barbara, CA.
- Wilson, B. J. (1989, December). Exposure strategies for reducing children's emotional reactions to mass media. Lecture to Social-Personality Colloquium Series, Department of Psychology, University of California, Santa Barbara.
- Wilson, B. J. (1990, January). Forces outside the family. Presentation at the Conference on the Condition of Children in Santa Barbara County, Santa Barbara County Superintendent of Schools, Santa Barbara, CA.
- Wilson B. J. (1990, August). Children and mass media: Teaching critical viewing skills.
  Presentation at the Santa Barbara County Schools Conference for Teachers, Santa Ynez, CA.

- Wilson, B. J. (1991, April). Media literacy. Presentation at the Media Wise Conference sponsored by the Office of the Santa Barbara County Superintendent of Schools, Santa Barbara, CA.
- Wilson, B. J. (1991, November). Your child and television: Does all that viewing influence behavior? Campus-wide lecture, University of California, Santa Barbara.
- Wilson, B. J. (1992, February). Children's cognitive and emotional reactions to television. Lecture to the Interdisciplinary Human Development Graduate Program, UCSB.
- Wilson, B. J. (1992, March). Protecting the young: Fear and horror in screen entertainment. Presentation at the International Standards in Screen Entertainment Conference, London, England.
- Wilson, B. J. (1993, January). Children and television: Does all that watching have an effect? Mini-Symposium Series sponsored by the Chancellor's Council, UCSB.
- Wilson, B. J. (1993, October). The impact of media violence on youth. Presentation at the International Conference on Violence in Press and Broadcasting, Lisbon, Portugal.
- Wilson, B. J. (1993, October). Children and mass media: Social and psychological effects. Public lecture at the American Embassy in Lisbon, Portugal.
- Wilson, B. J. (1993, October). The impact of media violence on children: Imitation, desensitization, and fear. Lecture at the National Center for Social and Criminological Studies, Cairo, Egypt.
- Wilson, B. J. (1993, October). Children and mass media: Violence, advertising, and prosocial programming. Lecture at the National Council for Childhood & Motherhood, Cairo, Egypt.
- Wilson, B. J. (1993, October). Beyond censorship: Alternatives for dealing with antisocial effects of mass media. Public lecture at the American Embassy in Cairo, Egypt.
- Wilson, B. J. (1993, October). Mass media effects research: Current trends and findings. Presentation to the Faculty of Mass Communication, Cairo University, Egypt.
- Wilson, B. J. (1993, October). The impact of media violence on youth. Public lecture at the American Cultural Center, Alexandria, Egypt.
- Wilson, B. J. (1994, January). Children and television: Does all that watching have an effect? Symposium sponsored by the Chancellor's Council, UCSB.
- Wilson, B. J. (1994, April). Violence, the media and parenting: The movie ratings. Presentation at the National Parenting Instructors Association Conference, Los Angeles.
- Wilson, B. J. (1994, April). Cognitive development and its impact on children's interpretations. Presentation to the Board of Advisors of Mediascope, Los Angeles.

- Wilson, B. J. (1994, June). Local TV faces the violence challenge. Panel member of a teleworkshop sponsored by the National Association of Television Program Executives, Los Angeles.
- Wilson, B. J. (1994, July). Media rating systems: Can they be consistent with social science research? Australian Office of Film & Literature Classification, Sydney, Australia.
- Biocca, F., Brown, J., Cantor, J., Donnerstein, E., Federman, J., Kunkel, D., Linz, D., Whitney, C., & Wilson, B. (1994, September). TV violence: A panel discussion with researchers from the Independent Television Violence Assessment Study. University of Texas at Austin, TX.
- Wilson, B. J. (1995, January). TV and your child's mind. Presentation at the 20th Annual Santa Barbara County Parent Conference, Santa Barbara, CA.
- Wilson, B. J. (1995, October). V-Chip ratings: Proposals for informing not infringing. Presentation at the Annenberg Washington Program, Washington, DC.
- Wilson, B. J. (1996, February). Violence and horror in the mass media: Are children affected? Public lecture at First Presbyterian Church, Santa Barbara, CA.
- Wilson, B. J. (1996, April). The impact of media violence and horror on children. Division of Child & Adolescent Psychiatry, Johns Hopkins Hospital, Baltimore, MD.
- Wilson, B. J. (1996, April). The impact of mass media on children: Developmental issues and content concerns. Baltimore-Washington Institute for Psychoanalysis, Baltimore, MD.
- Wilson, B. J. (1996, September). The impact of television violence on aggression. Guest lecture to judges and criminal justice professionals, San Diego County Courthouse, San Diego, CA.
- Wilson, B. J. (1996, September). The impact of television violence. Keynote speaker, Home Together's Second Annual TV Turn Off Media Literacy Campaign, San Diego, CA.
- Wilson, B. J. (1996, October). Rating TV violence for parents and educators. National Media Literacy Conference, Los Angeles.
- Wilson, B.J. (1997, October). Media violence panel: Let's hear from kids. Moderator, Santa Barbara Children's Film Festival, Santa Barbara, CA.
- Wilson, B. J. (1997, October). The impact of television violence on children. Faculty lecture to parents, UCSB Parents' Weekend, Santa Barbara, CA.
- Wilson, B. J. (1998, February). The impact of media violence on children. UCSB Ventura Free Public Lecture series, Ventura, CA.
- Wilson, B. J. (1998, March). Television violence and children. Division of Student Affairs' Professional Development Conference, UCSB.

- Wilson, B. J. (1998, March). Children's TV. Children's Defense Fund Annual National Conference, Los Angeles.
- Wilson, B. J. (1998, August). Television news' coverage of violence: Instilling fear in children? News briefing at the American Psychological Association Conference, San Francisco.
- Wilson, B. J. (1999, June). Youth violence: Patterns of victimization on school campuses; impact media violence; and bereaving various forms of loss following violence. Chancellor's Community Breakfast, Santa Barbara, CA.
- Wilson, B. J. (1999, September). The impact of media violence on youth. Presentation to medical staff in the Psychiatric Unit, Cottage Hospital, Santa Barbara, CA.
- Wilson, B. J. (1999, September). What media can do. Panelist at forum on Preventing Youth Violence: What Santa Barbara Can Do. Sponsored by Santa Barbara County Psychological Association, CA.
- Wilson, B. J. (1999, November). The impact of television violence on children. Faculty lecture to parents, UCSB Parents' Weekend, Santa Barbara, CA.
- Wilson, B. J. (1999, December). The impact of media violence on youth. Trinity Episcopal Church, Santa Barbara, CA.
- Wilson, B. J. (2000, January). The impact of television violence on children. Parent-Teacher Association, Foothill Elementary School, Santa Barbara, CA.
- Wilson, B. J. (2000, January). TV violence and its effects on children. St Francis Medical Center, Santa Barbara, CA.
- Wilson, B. J. (2000, November). Violence on American television: Not all portrayals are created equal. Department of Communication, Michigan State University, East Lansing, MI.
- Wilson, B. J. (2001, March). Children and television news: What types of stories produce fear? Developmental Psychology Colloquium, University of Illinois at Urbana-Champaign.
- Wilson, B. J. (2002, October). Television news and children: Developmental differences in the stories that produce fear. Annenberg School for Communication Colloquia Series, University of Southern California, Los Angeles, CA.
- Wilson, B. J. (2003, January). The impact of media violence on youth. Convocation speaker, Illinois College, Jacksonville, IL.
- Wilson, B. J. (2004, February). Media violence and *Bowling for Columbine*. Interdisciplinary Program for Research in the Humanities, University of Illinois at Urbana-Champaign.
- Wilson, B. J. (2004, June). Responsible programming/indecency. Wisconsin Broadcasters Association summer conference, Appleton, WI.

- Wilson, B. J. (2004, November). Developmental differences in children's fright reactions to television news. Department of Communication, University of Arizona, Tucson, AZ.
- Wilson, B. J. (2005, July). Media effects at the individual and policy levels. Diet and Communication Workshop, National Cancer Institute, Bethesda, MD.
- Wilson, B. J. (2007, April). Media technology and children's aggression, fear, social isolation, and empathy. The Future of Children conference on Media Technology in the Lives of Children and Youth, Princeton University, Princeton, NJ.
- Wilson, B. J. (2009, May). Children and the media: Why a developmental perspective matters. Miniplenary session featuring newly elected Fellows, International Communication Association conference, Chicago.
- Wilson, B. J. (2009, October). The impact of media on youth: Research challenges in the 21<sup>st</sup> century. Communication's 25<sup>th</sup> Anniversary: The Bradac Weekend, Santa Barbara, CA.
- Wilson, B. J. (2009, October). "Move it, football head!": Can children learn disrespect from television? Annenberg School for Communication Research Seminar, University of Southern California, Los Angeles.
- Wilson, B. J. (2011, May). Teaching and community outreach. Presented to the pre-conference on Media, Child Health and Well Being: Setting the Research Agenda, International Communication Association, Boston.
- Wilson, B. J. (2015, October). Media violence and violent videogames. Breakout session leader at the Digital Media and Developing Minds conference, Institute for Digital Media and Child Development and the National Academy of Science, Irvine CA.
- Wilson, B. J. (2015, November). Leadership and shared governance. Academic Leadership Program, Big Ten Academic Alliance, Madison, WI.
- Wilson, B. J. (2016, November). Issues confronting American universities. Academic Leadership Program, Big Ten Academic Alliance, Bloomington, IN.
- Wilson, B. J. (2017, October). Perspectives on leadership in the context of higher education. Academic Leadership Program, Big Ten Academic Alliance, Iowa City, IA.
- Wilson, B. J. (2018, October). Leadership in higher education. Academic Leadership Program, Big Ten Academic Alliance, Minneapolis, MN.
- Wilson, B. J. (2018, September). Preparing students to success in the global economy. National symposium on the future of public universities, University of Utah, Salt Lake City, UT.
- Wilson, B. J. (2019, August). National issues in higher education. Annual Conference of the Big Ten Retiree Association, Champaign, IL.
- Wilson, B. J. (2019, October). Perspectives on leadership in higher education. Academic Leadership Program, Big Ten Academic Alliance, East Lansing, MI.

Wilson, B. J. (2020, September). Leadership opportunities and challenges. Academic Leadership Program, Big Ten Academic Alliance, Madison, WI and Zoom.

#### **CONFERENCE PAPERS AND PRESENTATIONS**

- Wilson, B. J. (1982, May). The relationship between society's conception of the child and mass media research on children. Mini-conference on the History of Research on Media & Youth, Madison, WI.
- Wilson, B. J., Cantor, J., Gordon, L., & Zillmann, D. (1984, May). Affective responses of normal and retarded children to the emotions of a protagonist. International Communication Association, San Francisco.
- Wilson, B. J., & Cantor, J. (1986, May). Visual exposure and verbal explanation components of a desensitization procedure to reduce fear reactions to mass media: A developmental study. International Communication Association, Chicago.
- Cantor, J., Wilson, B. J., & Hoffner, C. (1986, May). Parents' and children's emotional responses to a televised movie depicting nuclear holocaust. International Communication Association, Chicago.
- Wilson, B. J. (1987, May). Reducing children's emotional reactions to mass media through rehearsed explanation and exposure to a replica of a fear object. International Communication Association, Montreal.
- Wilson, B. J. (1988, May). The effects of two control strategies on children's emotional reactions to a frightening movie scene. International Communication Association, New Orleans.
- Wilson, B. J. (1989, May). Two desensitization treatments for reducing children's emotional reactions to mass media: Passive vs. modeled exposure. International Communication Association, San Francisco.
- Wilson, B. J. (1989, June). Children and television: Social science research and federal communications policy. Law and Society Association, Madison, WI.
- Cantor, J., Wilson, B. J., & Hoffner, C. (1990, June). Emotional television content and children's fear reactions. International Communication Association, Dublin, Ireland.
- Wilson, B. J., Linz, D., & Randall, B. (1990, June). Applying social science research to film ratings: A shift from what is considered offensive to what is harmful to children. International Communication Association, Dublin, Ireland.
- Wilson, B. J., & Weiss, A. J. (1991, April). Developmental differences in children's reactions to a program-related advertisement. Society for Research in Child Development, Seattle, WA.
- Wilson, B. J., & Weiss, A. J. (1991, May). The effects of two reality explanations on children's reactions to a frightening movie scene. International Communication Association, Chicago.

- Wilson, B. J. (1991, August). Applying social science research to film ratings. American Psychological Association, San Francisco, CA.
- Donnerstein, E., Linz, D., Wilson, B. J., & Stipp, H. (1991, August). Evaluating the portrayal of date rape on prime-time television. American Psychological Association, San Francisco.
- Donnerstein, E., Wilson, B. J., & Linz, D. (1992, May). Can we deal with sexual violence in the media: Legal, self-regulatory, and educational solutions. International Communication Association, Miami.
- Weiss, A. J, Imrich, D, & Wilson, B. J. (1992, May). Prior exposure to creatures from a horror film: Live vs. photographic representations. International Communication Association, Miami.
- Wilson, B. J., Linz, D., Donnerstein, E. & Stipp, H. (1992, May). The impact of social issue television programming on attitudes toward rape. International Communication Association, Miami, FL.
- Wilson, B. J., & Weiss, A. J. (1992, May). The effects of coviewing with a sibling on preschoolers' reactions to a suspenseful movie scene. International Communication Association, Miami, FL.
- Linz, D. & Wilson, B. J. (1992, August). Adolescents and sexual violence: Mitigating the effects of mass media. American Psychological Association, Washington, DC.
- Weiss, A. J., & Wilson, B. J. (1993, April). Developmental differences in children's understanding of emotions and emotional storylines in family-formatted situation comedies. Society for Research in Child Development, New Orleans.
- Weiss, A. J., & Wilson, B. J. (1993, May). Emotional portrayals and humor in family television series that are popular among children. International Communication Association, Washington, DC.
- Weiss, A. J., & Wilson, B. J. (1994, July). Children's cognitive and emotional responses to the portrayal of negative emotions in family-formatted situation comedies. International Communication Association, Sydney, Australia.
- Linz, D., Wilson, B. J., & Donnerstein, E. (1994, July). Children's responses to sexually-oriented remarks in radio broadcasts: A case study of the Howard Stern Show. International Communication Association, Sydney, Australia.
- Wilson, B. J., & Weiss, A. J. (1995, May). Children's reactions to a toy-based cartoon: Entertainment or commercial message? International Communication Association, Albuquerque, NM.
- Wilson, B. J., & Smith, S. L. (1995, May). Children's comprehension of and emotional reactions to TV news. International Communication Association, Albuquerque, NM.

- Donnerstein, E., Kunkel, D., Linz, D., Potter, J. W., & Wilson, B. (1996, May). Violence in television entertainment programming. International Communication Association, Chicago.
- Wilson, B. J., & Smith, S. L. (1997, February). Children's responses to emotional portrayals on television. Western Speech Communication Association, Monterey, CA.
- Donnerstein, E., Kunkel, D., Linz, D., Potter, W. J., & Wilson, B. J. (1997, May). Violence in television programming overall. International Communication Association, Montreal.
- Smith, S. L., Wilson, B. J., Colvin, C. M., Kunkel, D., Potter, W. J., Linz, D., & Donnerstein, E. (1998, July). Violence in children's television programming: Assessing the risks. International Communication Association, Jerusalem, Israel.
- Wilson, B. J. (1998, July). High-risk violent portrayals for children. International Communication Association, Jerusalem, Israel.
- Smith, S. L., Nathanson, A. I., & Wilson, B. J. (1999, May). Violence in prime time: An analysis of the amount and context of aggression. International Communication Association, San Francisco.
- Wilson, B. J. (1999, November). Children's responses to television news. National Communication Association, Chicago.
- Smith, S., & Wilson, B. J. (2000, April). Children's fear reactions to television news: Does locale of the crime matter? Broadcast Education Association, Las Vegas.
- Smith, S. L., & Wilson, B. J. (2000, June). Children's reactions to a television news story: The impact of video footage and proximity of the crime. International Communication Association, Acapulco.
- Wilson, B. J. (2000, November). Children's responses to a violent crime on television news:

  Does the age of the victim matter? National Communication Association, Seattle, WA.
- Wilson, B. J., & Smith, S. (2001, April). Teenagers' interpretations of sexually suggestive content on television. Broadcast Education Association, Las Vegas.
- Smith, S. L., & Wilson, B. J. (2001, April). Children and television news: Features of crime stories that cause fear. Society for Research in Child Development, Minneapolis, MN.
- Wilson, B. J. (2001, April). The role of television in children's emotional development and socialization. Society for Research in Child Development, Minneapolis, MN.
- Nathanson, A. I., McGee, J., Sebastian, M. & Wilson, B. J. (2001, April). Mediating the affective and attitudinal effects of gender-stereotyped television on children. Society for Research in Child Development, Minneapolis, MN.
- Wilson, B. J. (2001, May). Developmental differences in children's interactions with television: Instructional, emotional, and behavioral effects. International Communication Association, Washington, DC.

- Smith, S.L., Boyson, A., R., Pieper, K. M., & Wilson, B. J. (2001, May). Brandishing guns on television: How often do such weapons appear and in what context? International Communication Association, Washington, DC.
- Lingsweiler, R. W., & Wilson, B. J. (2002, July). Children's comprehension of modified disclaimers in television advertising. International Communication Association, Seoul, Korea.
- Smith, S. L., Boyson, A. R., Moyer, E., & Wilson, B. J. (2002, November). Examining the impact of victim age and viewer gender on children's fright responses to a violent news story. National Communication Association, New Orleans, LA.
- Wilson, B. J. (2003, May). Conducting research on children. Preconference session on the role of institutional review boards in communication research. International Communication Association, San Diego, CA.
- Wilson, B. J. (2003, November). The future of media effects research. National Communication Association, Miami Beach, FL.
- Wilson, B. J. (2003, November). Mass media and family communication. National Communication Association, Miami Beach, FL.
- Wilson, B. J., Martins, N., & Marske, A. (2004, May). Children's and parents' emotional reactions to kidnapping stories in the news. International Communication Association, New Orleans, LA.
- Wilson, B. J. (2004, November). Children's fright reactions to television news. National Communication Association, Chicago, IL.
- Jensen, J. D., Hurley, R. J., Martins, N., Weaver, A. J., & Wilson, B. J. (2005, November). The influence of violence and action on children's enjoyment of a cartoon. National Communication Association, Boston, MA.
- Weaver, A. J., & Wilson, B. J. (2005, November). The enjoyment of graphic violence in primetime television dramas. National Communication Association, Boston, MA.
- Martins, N., & Wilson, B. J. (2006, November). Parental communication about kidnapping stories in the news. National Communication Association, San Antonio, TX.
- Wilson, B. J. (2007, October). Children's educational programming. Conference on Harmonious Society, Civil Society, and the Media, sponsored by the Chinese Association of Communication and the International Communication Association, Beijing, China.
- Martins, N., & Wilson, B. J. (2007, November). You don't have to get hit to get hurt: A content analysis of socially aggressive behaviors in children's programming. National Communication Association, Chicago, IL.
- Wilson, B. J., & Drogos, K. (2007, November). Preschoolers' attraction to media characters. National Communication Association, Chicago, IL.

- Wilson, B. J., Kunkel, D., & Drogos, K. L. (2009, May). Educationally/Insufficient? An Analysis of the availability and educational quality of children's E/I programming. International Communication Association, Chicago, IL.
- Hefner, V., & Wilson, B. J. (2011, November). From love at first sight to soul mate: The influence of romantic ideals in popular films on young people's beliefs about relationships. National Communication Association, New Orleans, LA.
- Martins, N., & Wilson, B. J. (2011, November). Social aggression on television and its relationship to children's aggression in the classroom. National Communication Association, New Orleans, LA.
- Wilson, B. J., & Drogos, K. L. (2011, November). 'Move it, football head!' Can children learn disrespect from television? National Communication Association, New Orleans, LA.
- Harrison, K., Varava, K., Zhang, Y., Wilson, B. J., & Ogilvie, S. (2012, May). Digit Ratio Versus Gender as Predictors of Violent, Scary, and Sad Media Preferences and Responses. International Communication Association, Phoenix, AZ.
- Drogos, K., & Wilson, B. J. (2017, May). The relationship between social network site use and adolescent self-concept development. International Communication Association, San Diego, CA.

### **HONORS AND AWARDS**

1976-79	Dean's List, College of Letters & Science, University of Wisconsin-Madison.
1981	Departmental Teaching Award, Department of Communication Arts, University of Wisconsin-Madison.
1983	Charline M. Wackman Scholarship Award, for dissertation research, Department of Communication Arts, University of Wisconsin-Madison.
1984-85	Dean's Fellowship, for dissertation research, College of Letters and Science, University of Wisconsin-Madison.
1986	Technology and Instruction Award, for videotape equipment, College of Arts and Sciences, University of Louisville.
1986	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with J. Cantor.
1987	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association.
1988	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association.

1989	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association.
1990	Top Ten Paper Award in the Mass Communication Division, International Communication Association. Co-authored with D. Linz & B. Randall.
1991	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with A. Weiss.
1993	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with A. Weiss.
1994	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with A. Weiss.
1999	Honors Faculty in Mass Communication, National Communication Association's Doctoral Honors Seminar, University of Illinois at Urbana-Champaign, July 15-18.
2000	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with S. Smith.
2001	List of Teachers Ranked as Excellent, University of Illinois at Urbana- Champaign, Spring and Fall semesters.
2002	List of Teachers Ranked as Excellent, University of Illinois at Urbana- Champaign, Fall semester.
2002	Center for Successful Parenting Article Award, for outstanding research in the area of media violence. Co-authored with S. Smith, W. J. Potter, D. Kunkel, D. Linz, C. Colvin, & E. Donnerstein.
2003	Honors Faculty in Mass Communication, Doctoral Honors Seminar, National Communication Association, Bowling Green State University, August 3-5.
2004	Top Three Paper Award in the Instructional and Developmental Division, International Communication Association. Co-authored with N. Martins and A. Marske.
2004	List of Teachers Ranked as Excellent, University of Illinois at Urbana-Champaign, Spring semester.
2004-05	Fellow, Committee on Institutional Cooperation (CIC) Academic Leadership Program.

2005	List of Teachers Ranked as Excellent, University of Illinois at Urbana-Champaign, Spring semester.
2005-08	Paul C. Friedland Professorial Scholar, for outstanding achievements in research, College of Liberal Arts and Sciences, University of Illinois.
2006	List of Teachers Ranked as Excellent, University of Illinois at Urbana Champaign, Spring semester.
2007	Top Four Paper Award in the Mass Communication Division, National Communication Association. Co-authored with K. Drogos.
2008	Elected Fellow, International Communication Association, for distinguished scholarly contributions to the broad field of communication.
2008	List of Teachers Ranked as Excellent, University of Illinois at Urbana-Champaign, Spring semester.
2008-18	Kathryn Lee Baynes Dallenbach Professor, for outstanding achievements in the field of Communication, College of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign.
2011	Top Five Paper Award in the Mass Communication Division, National Communication Association. Co-authored with N. Martins.
2013	Annual Best Article Award in the Children, Adolescents and Media Division, International Communication Association. Co-authored with N. Martins.
2014	Lifetime Honorary Member of the Secretariat, University of Illinois at Urbana- Champaign, in recognition of continued support to civil service staff.
2015-16	Fellow, President's Executive Leadership Program, University of Illinois System.
2016	Wisconsin Alumni Association Heart of Illinois Chapter Badger of the Year, in recognition of significant leadership in education, business, and/or philanthropy, University of Wisconsin-Madison.
2018	Named to "Illinois 150 for 150," in celebration of the university's sesquescentennial, recognizing 150 women who have made significant achievements as faculty, staff or students during their time at the University of Illinois at Urbana-Champaign.

# **GRANTS**

Arts and Sciences Research Grant (\$1,589), "The effects of various coping techniques on children's spontaneous emotional expressions while watching television," University of Louisville.

1987-88	Graduate School Research Grant (\$2,600), "Children's cognitive and emotional reactions to television," University of Louisville.
1988-89	Academic Senate Grant (\$2,500), for equipment and coders to analyze children's facial expressions exhibited during two experiments, UCSB.
1989	Faculty Career Development Grant (1-month summer salary), "Reducing children's emotional reactions to mass media," UCSB.
1989-90	Academic Senate Grant (\$3,437), "Intervention strategies for reducing children's emotional reactions to mass media," UCSB.
1990	Regents' Junior Faculty Fellowship (\$3,400), "Children and television: The effects of coviewing and program-related advertisements," UCSB.
1990-91	Academic Senate Grant (\$2,658), "The effects of television on children: Coviewing and program-related advertising," UCSB.
1991	Faculty Career Development Grant (1-month summer salary), "Children's cognitive and affective processing of television," UCSB.
1991-92	Academic Senate Grant (\$2,658), "Processing television: Children's cognitive and affective responses," UCSB.
1992-93	Academic Senate Grant (\$2,200), "The portrayal of emotions in family-formatted situation comedies," UCSB.
1993-94	Academic Senate Grant (\$2,000), "The portrayal of black and white families on television situation comedies," UCSB.
1994-95	Academic Senate Grant (\$2,500), "Children's emotional reactions to television news," UCSB.
1995-96	Critical Issues in America Think Tank, College of Letters & Science (\$25,000), "Violence in America," speaker's series and conference coorganized with D. Bugental, UCSB.
1994-96	National Cable Television Association (\$1,776,449), "National Television Violence Study" (in consortium with Mediascope, U of North Carolina-Chapel Hill, U of Texas at Austin, U of Wisconsin-Madison).
1996-98	National Cable Television Association (\$1,550,000), "National Television Violence Study" (in consortium with U of North Carolina-Chapel Hill, U of Texas at Austin, U of Wisconsin-Madison).
1997-98	Research Across Disciplines (\$20,143), Office of Research, UCSB, "Research center for the study of virtual environments and behavior," with J. Blascovitch, J. Loomis, and E. Donnerstein.

Court TV (\$129,000), "Testing the effectiveness of the 'Choices and Consequences' curriculum on adolescents," w/ D. Linz, E. Donnerstein, and J. Federman.

Children Now (\$88,986), "Evaluating children's educational programming on broadcast television," w/ D. Kunkel.

## **PROFESSIONAL SERVICE**

# Grant Reviewer

2004	Social Psychology Program, Division of Behavioral and Cognitive Sciences, National Science Foundation (NSF).
2004	Social Science Research Council, Netherlands Organization for Scientific Research (NWO).
2005	Post Graduate Fellowship Application, National Institutes of Health (NIH).
Program Reviewer	
2006	Department of Communication, University of Missouri-Columbia
2006	Communication BA Degree Proposal, Utah Valley State College
2007	Department of Communication, University of Arizona
2007	School of Communication, The Ohio State University
2008	Department of Communication, Purdue University
2009	Department of Communication Studies, UCLA

#### <u>Positions Held for International Communication Association</u>

1991-93	Division Vice Chair, Instructional/Developmental Communication.
1993-95	Division Chair, Instructional/Developmental Communication.
1998-2001	Member, Research Committee
1999-2000	Chair, Outstanding Young Scholar Award Committee
2001-03	Member, Outstanding Young Scholar Award Committee
2002-03	Member, Nominating Committee
2005-06	Member, Outstanding Young Scholar Award Committee
2008-09	Member, ICA Fellows Book Award Committee
2009-10	Chair, ICA Fellows Book Award Committee

## Positions Held for Central States Communication Association

2006 Member, Research Committee

# **Associate Editor**

1998-2001	Human Communication Research
1999-2002	Journal of Communication

#### **Editorial Board**

1991-97, 2002-06, 2012-17	Human Communication Research
1990-94, 1998-2006	Communication Reports
1991-2000	Journal of Broadcasting & Electronic Media
1993-96	Western Journal of Communication
1996-98, 2009-16	Journal of Communication
1996-2000	Communication Education
1998-99, 2001-04	Communication Monographs
1999-2002	Journal of Applied Communication Research
1998-2016	Media Psychology
2001-02	Communication Quarterly
2003-14	Communication Studies
2004-07	Communication Research Reports
2002-08	Communication Theory
2005-21	Journal of Children and Media

### Conference Paper Reader

- 1988 Elected to judge papers submitted to the Instructional and Developmental Division of the International Communication Association.
- 1992 Elected to judge papers submitted to the Instructional and Developmental Division of the International Communication Association.

## Conference Panel Chair

- 1993 International Communication Association. "The Children's Television Workshop Model: An Interdisciplinary Approach to Television Production."
- 1994 International Communication Association. "Reaching Specific Audience Through Mass Media: Lessons from the Children's Television Workshop."
- 1995 International Communication Association. "Violence, Reality, and the Children's Television Workshop: Addressing Conflict in Fictional and Factual Contexts."

### Conference Paper Respondent

- 1988 Paper panel, "Instructional Communication, Video, and Computers," International Communication Association Conference.
- 1992 "Top Three Papers" panel in the Instructional and Developmental Division, International Communication Association Conference,
- 1993 Paper Panel, "Children's Compliance Resisting Behavior, Parasocial Interaction, & Coping Style," International Communication Association Conference.

- 1999 "Top Three Papers" panel in the Instructional and Developmental Division, International Communication Association Conference.
- 2003 Paper panel, "New Directions in Media Violence Research," National Communication Association Conference.
- 2011 Paper panel, "Media and the Well-Being of Children and Adolescents," International Communication Association Conference.

# **UNIVERSITY SERVICE**

# Departmental: University of Louisville

1985-87	Member, Personnel Committee
1985-86	Member, Curriculum Committee
1986-87	Chair, Personnel Committee

## Departmental: University of California, Santa Barbara

1988-90	Member, Curriculum Committee
1988-92	Director, Senior Honors Program
1989	Chair, Search Committee for Mass Communication Faculty
1989-92	Affirmative Action Advisor
1990-92	Member, Graduate Committee
1992	Chair, Awards Committee
1993-2000	Member, Curriculum & Scheduling Committee
1995	Member, Search Committee for Mass Communication Faculty
1997-98	Chair, Search Committee for Mass Communication Faculty
1998-99	Member, Search Committee for Endowed Chair in Media Studies

# Campus: University of Louisville

1986-88	Member, Graduate Faculty Committee, College of Arts & Sciences
1987-88	Faculty Mentor, Center for Academic Achievement

## Campus: University of California, Santa Barbara

1990-2000	Member, Executive Steering Committee, Interdisciplinary Graduate
	Program in Human Development
1993-96	Member, Senior Women's Council
1994	Invited Speaker, Convocation Address to New Students
1994-96	Member, Committee on Committees, Academic Senate
1994-96	Member, Ad Hoc Committee on Faculty/Student Affairs Relations
1995	Member, Regents & Humanities Special Graduate Fellowship
	Committee
1996	Member, Organizational Structures Workgroup
1996-97	Member, Committee for Faculty Research Awards
1996-98	Member, Advisory Committee to Vice Chancellor of Research
1997	Member, Review Committee for National Science Foundation
	Major Research Instrumentation Preproposals
	major resoured moralization in proposals

1997-99	Member, Advisory Board for Institute for Social, Behavioral, &
	Economic Research (ISBER)
1997-99	Member, Program Review Panel
1998-99	Chair, Provost Search Committee
1999	Member, ISBER Grants Review Committee
1999-2000	Vice Chair, Program Review Panel

# Campus: University of Illinois, Urbana-Champaign

2002-03	Member, Search Committee for Dean of College of Communications
2002-present	Member, Provost's Retention Committee
2002	Facilitator, Chancellor's Retreat on Cross-Campus Initiatives
2002	Member, Provost's Ad Hoc Tenure Appeal Review Committee
2002-03	Member, Advisory Board, Chancellor's Cross-Campus Initiatives
2003	Member, Committee on Reorganization of Administrative Services
2003	Member, Review Committee for College of Communications
2003-06	Member, Steering Committee, Family Resiliency Initiative
2003-04	Member, Search Committee for Endowed Chairs in Political Science
2004-06	Member, Executive Committee, College of Liberal Arts and Sciences
2005-06	Vice Chair, Executive Committee, College of Liberal Arts and Sciences
2004	Member, Provost's Ad Hoc Tenure Appeal Review Committee
2005-06	Member, Search Committee for Vice Chancellor for Student Affairs
2006	Member, Campus Strategic Planning Committee
2006-07	Member, Provost's Working Group on Budget for College of Liberal
	Arts & Sciences
2007-08	Member, Planning Committee, College of Liberal Arts and Sciences
2007-08	Member, Provost's Council of Unit Executive Officers
2008	Chair, Search Committee for Head of Department of English
2008	Member, Illinois Humanities Committee
2009-11	Member, Gender Equity Council
2011-13	Member, Diversity Advisory Committee
2012-14	Member, Campus Violence Prevention Committee
2013	Member, Review Committee for the Office of the Vice President
	for Academic Affairs, Office of the President
2013-14	Member, Search Committee for the Associate Vice Chancellor
	for Institutional Advancement
2014	Member, Ad Hoc Senate Compensation Review Committee
2014	Member, Ad hoc Senate Honorary Degree Process Review Committee
2015-16	Chair, Instructional Space Advisory Committee

# University of Illinois System

2016-present	Moderator, President's Cabinet
2016-present	Member, President's Advancement Council
2017	Chair, Search Committee for President's Chief of Staff
2018	Chair, Search Committee for Vice President and Chief Financial
	Officer
2018	Member, Governor-elect Pritzker's Education Transition Team
2018-present	Ex-officio member, Stewardship Committee, U of I Foundation
2018-19	Chair, System-wide Task Force on Sexual Misconduct

2018-present	Member, Coalition of State-wide Leaders of Illinois Public Universities
	and Community Colleges
2019	Member, Search Committee for Deputy University Counsel
2019	Chair, System-wide Task Force on Policy Guides for External Speakers
2020	Member, Equity Working Group for Black Student Access and Success
	in Illinois Higher Education
2020	Chair, Search Committee for Vice President of External Relations and
	Communications

#### **GRADUATE ADVISING**

M.A. Advisor: Audrey Weiss (M.A., 1990)

Lora Kemen (M.A., 1992) Gloria Howard (M.A., 1997) Carolyn Colvin (M.A., 1999) Ryan Lingsweiler (M.A., 2001) Nicole Martins (M.A., 2004) Megan Connelly (M.A., 2005) Kristin Drogos (M.A., 2006) Jackie Roe (M.A., 2007)

M.A. Committee Member: Amy Wood (M.A., 1990)

Britt Andreatta (M.A., 1991) Wangner Diaz (M.A., 1991) James Harwood (M.A., 1992) Dorothy Imrich (M.A., 1992) Charles Mullin (M.A., 1992) Angela Williams (M.A., 1992) Amy Tenderich (M.A., 1993) Denise Filotas (M.A., 1994) Margaret Prescott (M.A., 1998) Gwen Costa (M.A., 2002) Rebecca Nieto (M.A., 2003) Jessica Akey (M.A., 2003) Erika Meadows (M.A., 2003) Daniel Larson (M.A., 2003) Amy Marske (M.A., 2004) Allyson Bibart (M.A., 2004) Suzanne Linder (M.A., 2006)

Ashley Yahn (M.A., 2006)

Ph.D. Advisor:

Audrey Weiss (Ph.D., 1994), currently research director,

Truven Health Analytics Inc

Stacy Smith (Ph.D., 1999), currently associate professor, Annenberg School of Communication and Journalism,

University of Southern California

Andrew Weaver (Ph.D., 2006), currently associate professor, The Media School, Indiana University Bloomington Nicole Martins (Ph.D., 2008), currently associate professor,

The Media School, Indiana University Bloomington

Veronica Hefner (Ph.D., 2010), currently assistant professor, Department of Communication, Saint Mary's College

of California

Kristin Drogos (Ph.D., 2015), currently research investigator, Institute for Social Research, University of Michigan

Ph.D. Committee Member: Victoria L. Cortez, Psychology Dept. (Ph.D., 1992)

Angela Williams (Ph.D., 1994) James Harwood (Ph.D., 1994) Dorothy Imrich (Ph.D., 1998) Travis Dixon (Ph.D., 1998)

Eta Lin, Psychology Dept. (Ph.D., 1998)

Joshua Susskind, Psychology Dept. (Ph.D., 1999) Gabriela A. Martorell, Psychology Dept. (Ph.D., 2001)

Kirstie Cope (Ph.D., 2001) Jake Jensen (Ph.D., 2007) Bradley Bond (Ph.D., 2011) Yuanyuan Zhang (Ph.D., 2011) Julius Matthew Riles (Ph.D., 2015)

# **ADVISORY BOARDS & CONSULTING**

Advisory Panel, Discovery Channel Pictures
Advisory Panel, Setting a Research Agenda for the Effects of Sexual Content in the Media, Henry J. Kaiser Family Foundation
Advisory Panel, Setting a Research Agenda for Entertainment-Education, Centers for Disease Control and Prevention (CDC)
Advisory Panel, Setting a Research Agenda for Stigma, Mental Illness, and the Media, the National Institute of Mental Health (NIMH)
Evaluation Consultant, Youth Media Campaign, Centers for Disease Control and Prevention (CDC)
Advisory Board, Children's Digital Media Center
Member, PSVRatings Standards Board
Workshop Participant, National Children's Study on Media Effects on Child Health and Development, National Institute for Child Health and Human Development (NICHD)
Member, Communication Arts Partners, alumni advisory group for the Department of Communication Arts, University of Wisconsin-Madison
Department of Communication Trus, Chrystole, Cx (1000mm 1740mm

2013-present Member, Institute of Digital Media and Child Development, organization of

over 100 researchers, experts, clinicians and writers from neuroscience, cognitive and social psychology, communication, pediatrics, and public health

working on ways to improve children's interaction with digital media

2016-present Member, The Carle Foundation, Urbana, IL

2020-present Member, Board of Directors, Clark-Lindsey, East Central Illinois' premier

retirement community

## **PROFESSIONAL ORGANIZATIONS**

Broadcast Education Association International Communication Association National Communication Association Society for Research in Child Development